



# Line + LOGiC LLC

a collaborative approach to web + graphic design.

---

2527 Fossil Stone Lane, Fort Mill, SC 29708 + 803.280.5279 + [www.LINEandLOGIC.com](http://www.LINEandLOGIC.com)

---

## WEB DESIGN + DEVELOPMENT PROCESS

### Initial Meeting

The first meeting (in person, on the phone, via email or other) is all about acquiring information. We'll discuss all of the questions mentioned in PRINT DESIGN PROCESS as well as some tailored to the website specifically. What features would you like? What are your future plans for the site? How do you see it fitting into your business? What are your goals with the website?

### Scope

Before designing we'll decide on a course of action. This may include staging the project to best fit the desired schedule and budget.

### Initial Designs

Initial designs will be created using graphic software to give you a visual interpretation of the website including all major components. The design will be based on information gathered during the initial meeting and any other branding that is in existence.

### Collaboration

You will be presented with at least two different layouts for the website. From these you will decide what you like or dislike about the overall designs and the individual components. Your feedback will direct the editing and fine tuning of the website design. There are no restrictions on the number of edits you may request during this phase of the project.

### Development

Once a layout has been chosen and approved it will be turned into a working website. You will then be shown the working version and given a chance to test it out to make sure all interactive parts work as expected.

### Launch

When you are completely satisfied with how the website looks and operates, we upload it to the server and make it "live" to the public.