



Line + LOGIC LLC
a collaborative approach to web + graphic design.

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PRINT DESIGN PROCESS - Logos, Business Cards and Other Print Design

Initial Meeting

The first meeting (in person, on the phone, via email or other) is all about acquiring information. What is your business? What is your personality? What is your vision? How do you want to market yourself and your business? What colors do you love or hate? Have you already done any branding and marketing that we need to remain consistent with?

Initial Designs

Based on the information acquired during the initial meeting, two or more designs will be presented for your review. All designs are completely custom, created specifically for you and your business.

Collaboration

This is your time to really get involved in the process. What do you like or dislike about the initial designs? Based on your feedback, every part of the design is edited until you are completely satisfied. There are no restrictions on the number of changes you may request during the design process.

Final Product

You will be presented with digital copies of your design for use in future projects. If the design is for a printed piece, printing may be facilitated with a skilled local printer.